



Our Guide to Corporate Funding

This Guide explains how to request corporate funding from SpringWorks, a healthcare company of Merck KGaA, Darmstadt, Germany, for sponsorships, medical education grants, and corporate and private memberships.

It outlines the purpose, eligible funding types, and criteria used to evaluate proposals, helping organizations to prepare and complete compliant requests aligned with our areas of interest and strategic goals.

This Guide also explains how to determine the right funding path—sponsorships, medical education grants or corporate or private memberships—and the information to include in your submission. Based on the type of funding request, the Guide identifies the applicable portal to use to apply for the funding.

Types of Corporate Funding

SpringWorks supports three distinct types of funding requests: 1) sponsorships, 2) medical education grants, and 3) corporate and private memberships. Below you will find definitions, eligibility criteria, and required information for each request type. SpringWorks uses multiple portals to manage its funding requests. Please follow the instructions below to make sure you use the correct portal for your request type.

1. Sponsorships

- **Definition:** Funding for sponsoring third-party conferences, meetings, industry and patient advocacy events, booths and displays. Sponsorships are for *specific* identifiable events or activities, in exchange for a tangible benefit to SpringWorks.
- **Eligible Requestors:** Organizations based inside and outside of the U.S.
- **Ineligible Requestors:** Physician group practices, physician-owned clinics, managed care organizations, pharmacy benefit managers, individuals (including HCPs), college alumni associations, and religious organizations.
- **Ineligible activities:** *Individual* accredited continuing education programs cannot be supported with a sponsorship; they can only be supported with a medical education grant. Note: Sponsorship of a *conference or meeting* at which multiple continuing education programs take place *can* be supported with a sponsorship.
- **No after-the-fact approvals:** Requests for sponsorships must be received, reviewed and approved before the sponsored activity occurs
- **Summary of Requirements:** Eligible requestor + eligible activity + tangible benefit to SpringWorks
- **Examples:** Funding to become a sponsor of specific identifiable events, such as medical society or advocacy group conferences and annual meetings (e.g., tier sponsorship = gold, silver, etc.), gala-type fundraising dinners, bike-a-thons, walk-a-thons, etc. Sponsorships also cover funding for exhibit/display space at a conference or seminar.

How to Apply:

- Organizations based in the U.S. – apply through our CyberGrants portal with this [link](#)
- Organizations based outside the U.S. – contact your local company representative

Information Required for a Sponsorship Request

- Organization legal name and description

- The specific purpose of the funding (i.e., the type of activity to be funded – conference, annual meeting, bike-a-thon, etc.)
- Date(s) of the activity to be funded; Note: Our company does not fund activities which have already occurred
- Whether the activity will be held within the U.S. or outside the U.S.
- A concise description of the amount of funding requested and how the funds and/or support will be used. For example: "This request is for \$10,000 for a Gold Level Sponsorship at the XYZ meeting in City, State. Gold Level Sponsorship benefits include..."
- Whether the funding request reflects a discount to SpringWorks compared to the cost to others in the industry, and if so, the reason for the discount.
- Whether SpringWorks provided funding to the organization in the past, and if so, when and in what amount.
- If the organization is a non-profit, its 501(c)(3), (c)(4), or (c)(6) IRS determination letter
- W-9 or relevant equivalent if non-US request (i.e., W-8)

2. Medical Education Grants

- **Definition:**
 - **Medical education activities in the U.S.:** Funding to accredited continuing education providers for the advancement of medical education for all health professionals
 - **Medical education activities outside the U.S.:** Funding to independent organizations to support independent medical education programs for HCPs, with or without continuous medical education or continuous professional development accreditation, and without industry involvement or influence
- **Eligible Requestors:**
 - **Medical education activities in the U.S.:** Accredited continuing education providers
 - **Medical education activities outside the U.S.:** Qualified, independent organizations that provide independent medical education activities
- **Ineligible requestors both in and outside the U.S.:**
 - Physician group practices, physician-owned clinics, managed care organizations, pharmacy benefit managers, and individuals (including HCPs) are ineligible.
 - Organizations who are currently listed on probation by an accreditation organization or are on the U.S. Office of Inspector General (OIG)'s List of Excluded Individuals/Entities are also ineligible.
- **Eligible activities:**
 - **Medical education activities in the U.S.:** Live and web-based activities for licensed HCPs, such as ACE programs and seminars, and accredited satellite symposia at medical congresses
 - **Medical education activities outside the U.S.:** Live and web-based activities for licensed HCPs, such as educational activities which serve to maintain, develop or increase the medical or scientific knowledge, skills,

and professional performance and relationships that a physician uses to provide services for patients, the public, or the profession; also includes education enabling physicians to maintain and improve standards of medical practice through the development of knowledge, skills, attitudes and behavior, leading to specific changes in practice

- **Ineligible activities:**
 - **Medical education activities in the U.S.:** Medical education activities that are not accredited
 - **Medical education activities outside the U.S.:** Medical education activities with industry involvement or influence including collaborative partnerships with Healthcare Organizations (HCOs) or scientific/medical organizations to develop educational programs
- **No after-the-fact approvals:** Requests for medical education grants must be received, reviewed and approved before the educational activity occurs
- **Requirements for all activities, regardless of location:**
 - **Independent:** No advice or guidance from our company; no review or comments on slides, handouts, other materials, faculty selection, or invitee lists; no faculty for the activity from our company
 - **Appropriate Venue:** Educational events must take place at an appropriate venue, with the gathering primarily dedicated in both time and effort to promoting objective scientific, and educational activities and discourse, plus the main incentive for bringing attendees together must be to further advance their knowledge on the topics being presented
 - **Audience:** The educational activity must be open to HCPs from all medical practices, clinics and universities
 - **Non-promotional:** Content must not have a promotional intent, tone or nature
 - **Objective:** Content must be evidence-based, of a high scientific standard, and scientifically balanced

- **Outcomes Measurement:** Outcomes from learning should be measured and the results used to improve future efforts
- **Disclosures:** Organizations and their selected faculty must disclose our company's financial support as required by applicable laws, regulations and codes

How to Apply:

- For medical education programs, please access our STARTone portal with this [link](#), which opens based on your geographical location
 - Once you create a STARTOne account, you will be able to see any open Request for Proposals for the U.S. or Call for Grants for countries outside the U.S., as applicable.

Information Required for a Medical Education Grant in the U.S.

- Organization's legal name and description
- Request letter on organization's letterhead
- Program proposal, including needs assessment, medical education program description, program agenda and target audience
- Date(s) of the activity to be funded; Note: our company does not fund activities which have already occurred
- Program budget, including a reasonable and appropriate level of detail regarding the estimated fees and expenses associated with the medical education program
- Information on medical education program outcomes assessment and measurement plan
- If the organization is a non-profit, its 501(c)(3), (c)(4), or (c)(6) IRS determination letter
- W-9 or relevant equivalent if non-US request (i.e., W-8)

Information Required for a Medical Education Grant outside the U.S.

- Please refer to the latest guidance available online at this link.

3. Corporate Memberships

- **Definition:**

- **Corporate memberships in organizations inside and outside the U.S.:**

Membership means:

- belonging to a professional, advocacy or trade organization upon payment of money or non-cash benefits, and
- supporting and benefitting from the organization's portfolio of activities without expecting a specific, concrete service for the membership fee

- **Corporate vs. Private Memberships:** While a corporate membership is for our company, a private membership is for a specific employee in our company to maintain their professional standing, fulfill their duties, or support the work that they do for our company.

How to Apply:

- For corporate and private memberships in organizations based in the U.S. - please access our Cybergrants portal with this [link](#)
- For corporate and private memberships in organizations based outside the U.S. - contact your local company representative

Information Required for a Corporate or Private Membership

- Organization information, including purpose or mission statement, and website
- Benefits of membership
- Cost of membership, which must be reasonable
- Whether our company or the individual employee, as applicable, has been a member in past, and if so, when.
- Description of the various membership levels, if applicable
- 501(c)(3), (c)(4), or (c)(6) IRS determination letter, if applicable
- W-9 or relevant equivalent if non-US request (i.e., W-8)